partnership with local higher education institutions.

With a population of more than one million people, Rochester is the third-largest metropolitan area in New York State. Rochester's economy was historically centered around large manufacturing companies such as Eastman Kodak, Bausch & Lomb, and Xerox, but the number of manufacturing jobs in the region has shrunk considerably since the 1980s. As a result, the Rochester area has seen little growth in both population and employment in recent decades. In place of manufacturing, health care and higher education have become the most significant industries in the area, with the University of Rochester now the region's largest employer. Rochester is well known for its world-class optics, imaging, and photonics cluster, which includes a number of small to medium-sized companies often working in

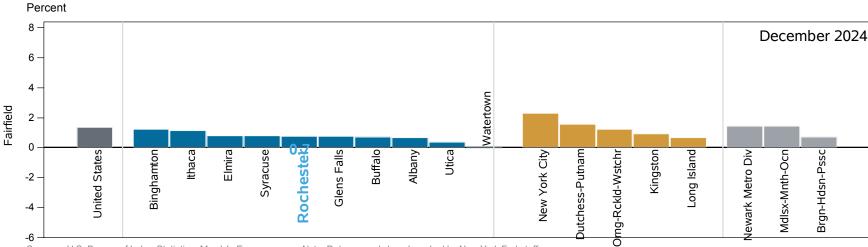


	ROCHESTER	BUFFALO*	SYRACUSE*	NEW YORK STATE	USA
Population 2023	1,076,559	1,155,604	652,956	19,571,216	334,914,895
Population growth 2023,	-0.1%	1.7%	-1.0%	-0.7%	5.5%
GDP 2022, billions	\$75	\$85	\$49	\$2,048	\$25,744
Job growth 2023, 5-year	-2.5%	-1.9%	-1.8%	0.3%	4.8%
Median household income	\$67,110	\$65,000	\$65,000	\$76,000	\$71,700
Median home price 2022	\$191,000	\$219,000	\$172,000	\$400,000	\$321,000
Population share age 25+	35.6%	35.8%	33.2%	40.0%	35.7%

Sources: U.S. Census Bureau; U.S. Bureau of Labor Statistics; U.S. Bureau of Economic Analysis; IPUMS USA-University of Minnesota. Data retrieved through data.census.gov, Moody's Economy.com, or directly from source.

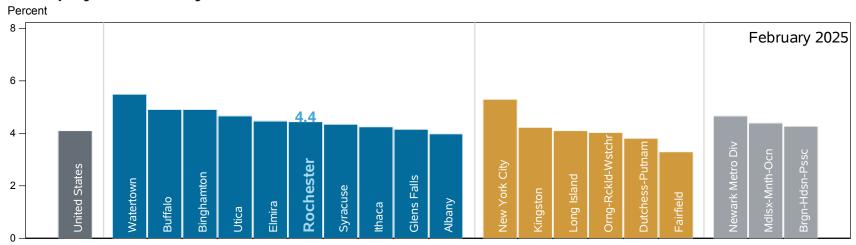
^{*}Note: These are neighboring metro areas.

Annual Employment Change by Metro Area



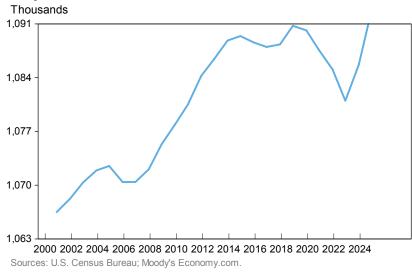
Sources: U.S. Bureau of Labor Statistics; Moody's Economy.com. Note: Data are early benchmarked by New York Fed staff. Note: Employment change calculated as last 12 months over previous 12 months.

Unemployment Rate by Metro Area

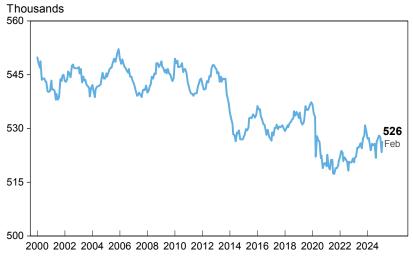


Sources: U.S. Bureau of Labor Statistics; Moody's Economy.com.

Population

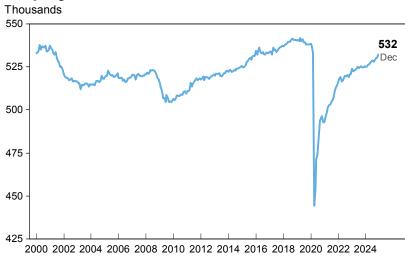


Labor Force



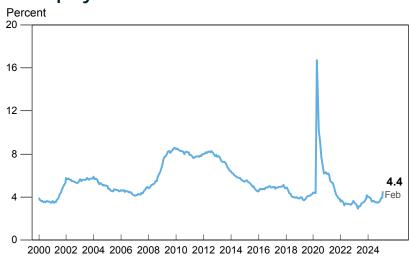
Sources: U.S. Bureau of Labor Statistics; Moody's Economy.com.

Employment



Sources: U.S. Bureau of Labor Statistics; Moody's Economy.com; New York Fed calculations.

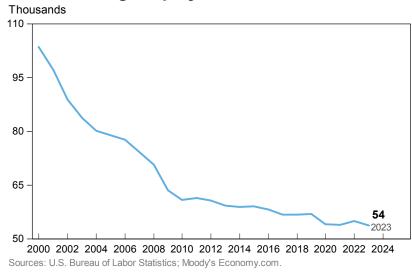
Unemployment Rate



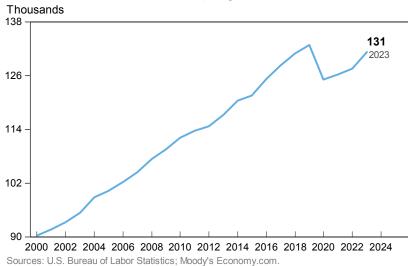
Sources: U.S. Bureau of Labor Statistics; Moody's Economy.com.

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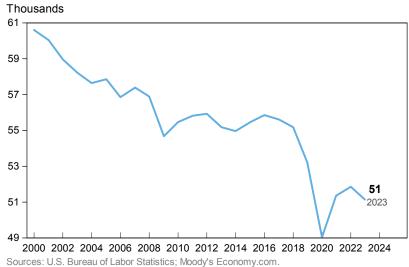
Manufacturing Employment



Education & Health Employment



Retail Trade Employment



Professional & Business Services Employment

